

Localize Your Business

Wednesday, March 16th
8 am – 10 am



Localize Your Business, presented by Lowcountry Local First, will focus on how you can increase the amount of business that is done within the community and at the same time generate new business, strengthen the local economy and lessen your impact on the environment.

Earn one GBC point by attending and learning how to localize your business. Want 9 more reasons to come? See below.

Also, come share and hear how the GBC year is going. Learn from others.

Coffee and a light breakfast provided.

The Citadel
Greater Issues Room
2nd Floor Mark Clark Hall

Consider carpooling

[CARTA Route 20](#)

Park in visitors parking beside and in front of the building.

Please RSVP for this event to gbctrainingsvp@gmail.com

Localize your Business is brought to you by



Buying Local...

1. Keeps money in the lowcountry

For every \$100 spent at a locally owned business \$45 goes back into our community vs. only \$14 from a national chain store

2. Embraces our unique community

Our one-of-a-kind businesses are what keep us from being "Anywhere USA."

3. Fosters better service

Local businesses are owned by our friends and neighbors who are invested in our community and their customers.

4. Creates more good jobs

Local businesses are our region's largest employer and offer greater loyalty to their employees.

5. Helps the environment

The purchasing habits and central location of local businesses usually results in less transportation, congestion, sprawl, and pollution.

6. Supports community groups

Non-profit organizations receive an average of 250% more support per employee from small business than they do from large businesses.

7. Ensures you get what you want

Independently owned businesses choose products based on what their customers want, not a national sales plan.

8. Puts your tax dollars to good use

Local businesses are a more efficient consumer of public services compared to nationally owned stores entering the community.

9. Shows the country you believe in the lowcountry!

Source: www.LowcountryLocalFirst.org

